

trackle



“Ein Wearable, das Frauen dabei hilft, ihre fruchtbaren Tage zu bestimmen”

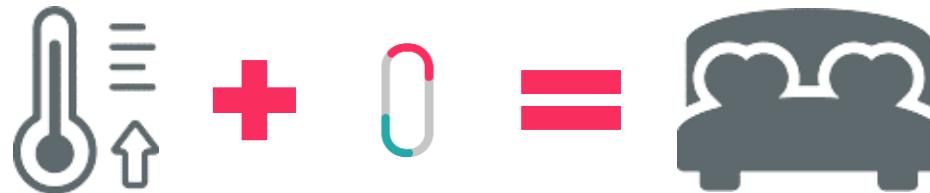
● Wer möchte das wissen?

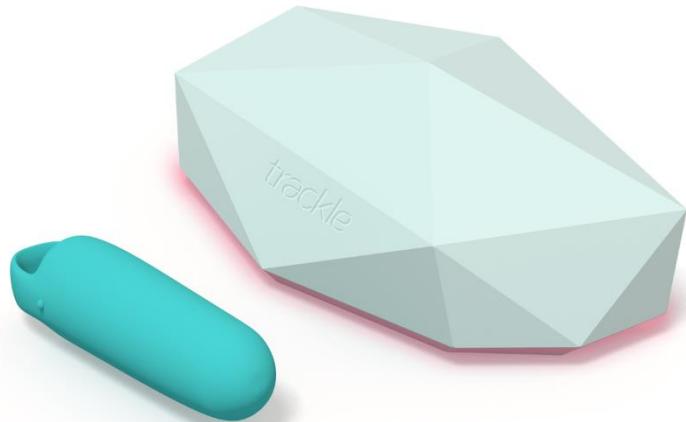


50 % verpassen es!

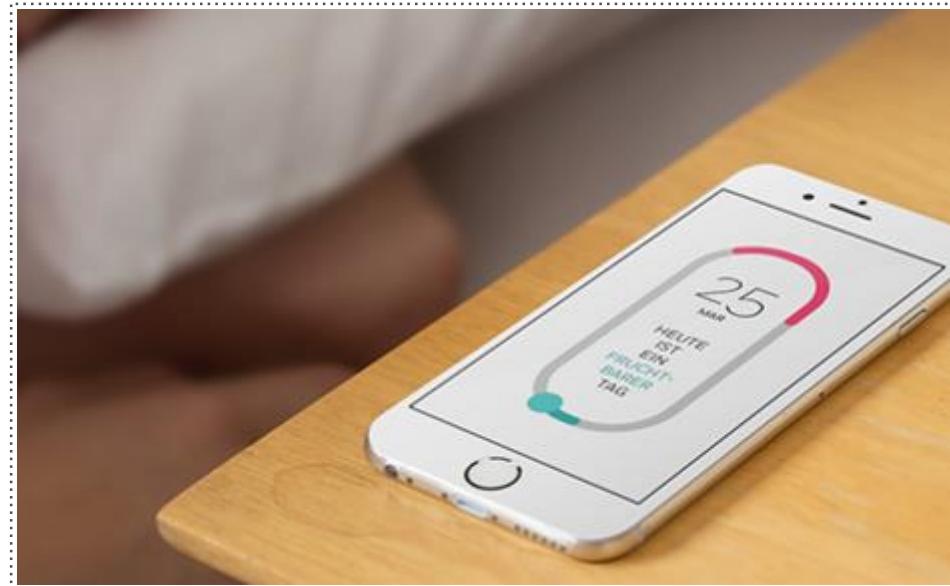


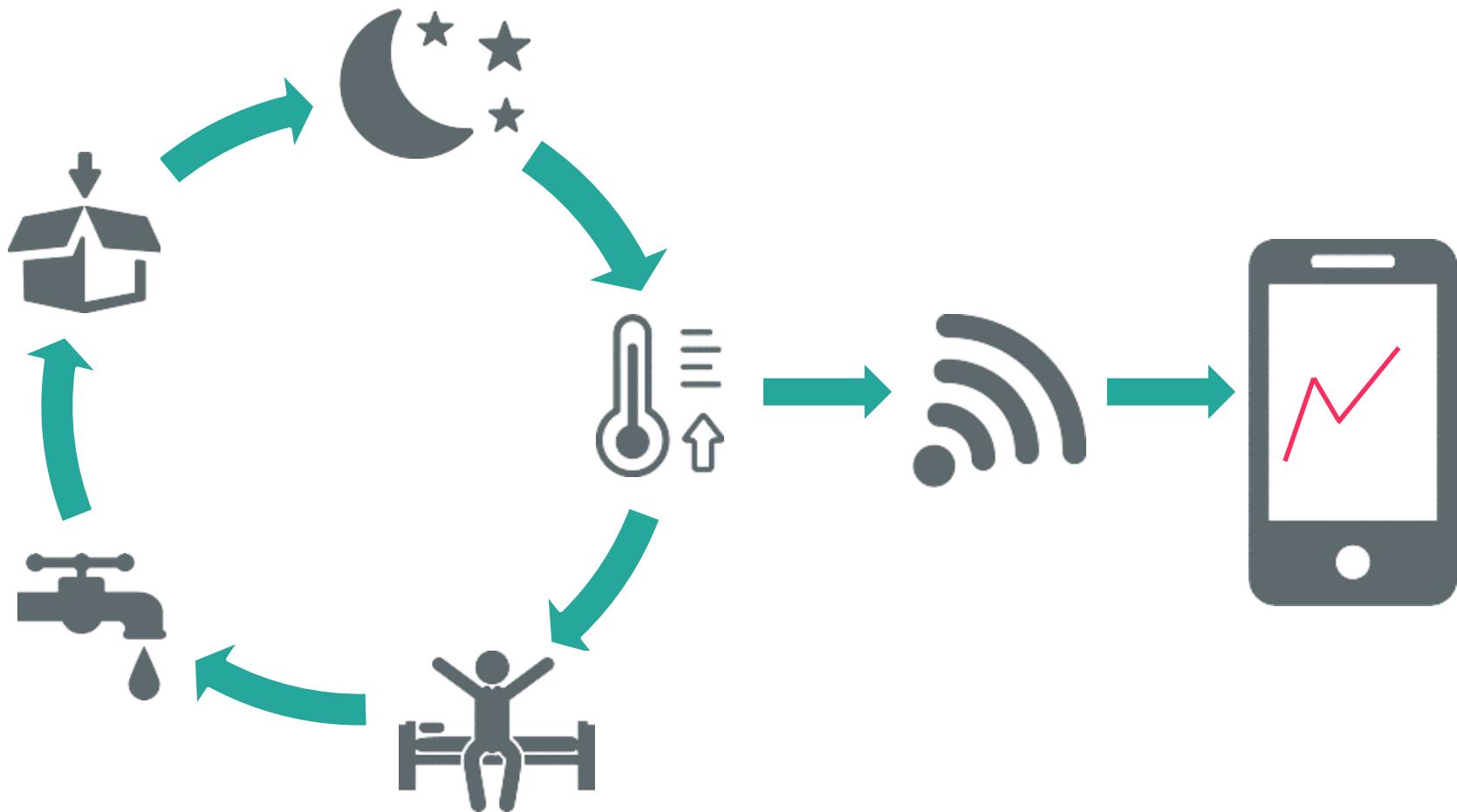
● Ovulation zeigt sich im Anstieg der Körperkerntemperatur.

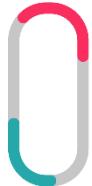




- Batteriefrei
- Pearl Index
- Datenschutz







trackle

MARKTGRÖSSE DE



3 M Kinderwunsch

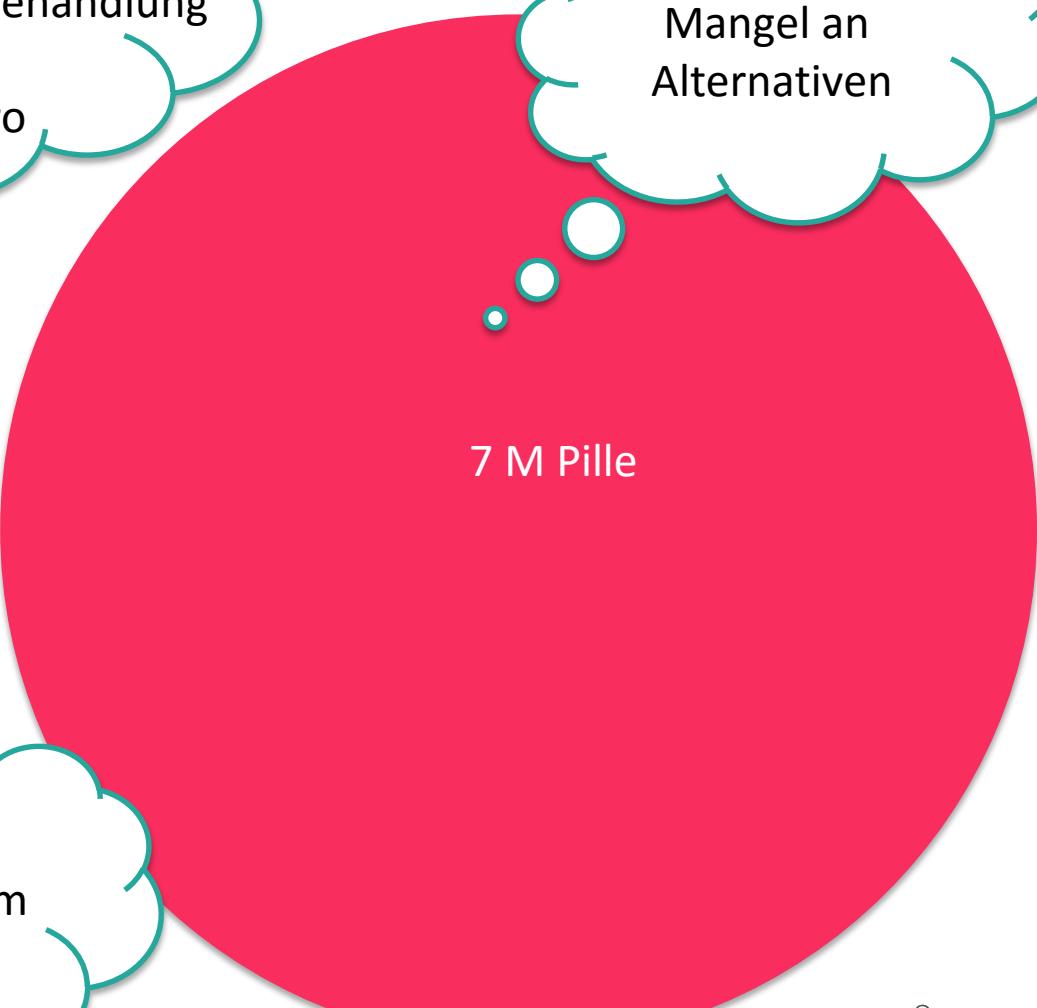


Unfruchtbarkeitsbehandlung

=
5000 Euro



Mangel an
Alternativen



7 M Pille



1,15 M
hormonfrei

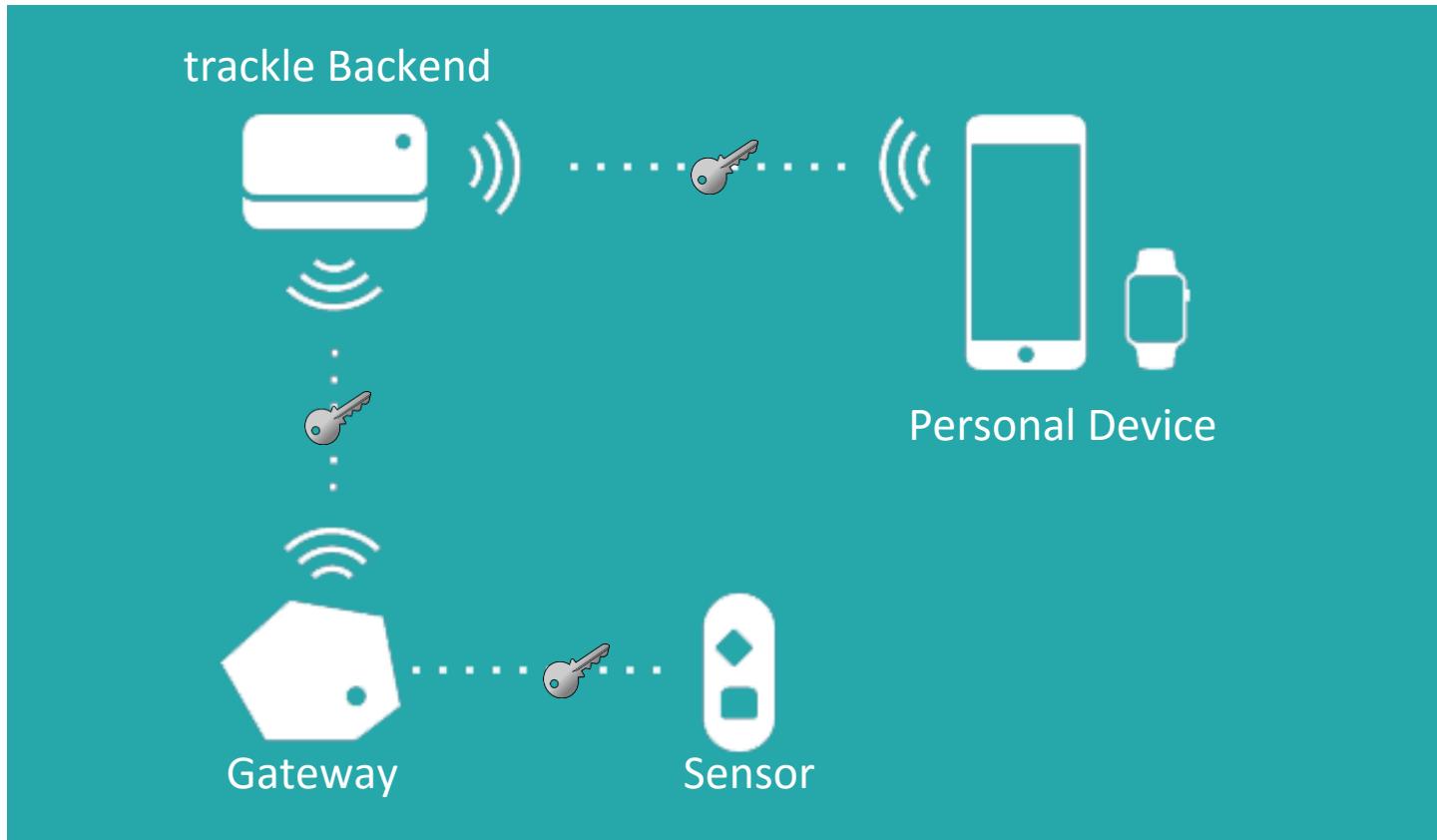


Usability Albtraum



MARKTGRÖSSE EUROPA

18 M Kinderwunsch



The Internet Thinks I'm Still Pregnant

Modern Love

By AMY PITTMAN SEPT. 2, 2016



Brian Rea

07.09.2016

http://www.nytimes.com/2016/09/04/fashion/modern-love-pregnancy-miscarriage-app-technology.html?_r=1



→ Wir unterstützen die routiniertesten Quantified Selfers der Welt. Und unsere Daten verändern Leben.



→ Deshalb werden unsere Daten als besonders sensibel wahrgenommen – und sind besonders schützenswert



Transparenz & Privacy by Design



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