

Content Marketing/Social Media Marketing

Student Assistant (16-20h/week)

Based in Cologne, Germany



About the Company

Founded in 2010 with the goal of organizing the tech & startup event PIRATE Summit, PIRATEX has today grown into a well known brand in the startup ecosystem. We are recognized in the industry for creating some of the most unconventional and authentic tech & startup events across various industries. With our brands PIRATE Summit, OMClub, EXEC (Fintech & Insurtech) & Startup SAFARI, we annually gather more than 15,000 participants and create platforms for meaningful connections and celebrate entrepreneurship. The team consists of 15+ skilled, highly motivated and down to earth crew members.

Located at STARTPLATZ Co-Working Space, we offer a flexible and professional work environment. Chances for awesome connections to other like-minded people and young companies, access to great events and excellent free coffee are only a few of the benefits.

About the Job

Next to being awesome, your responsibilities will be:

- Supporting our Social Media team by maintaining our online presence on the most common Social Media platforms (including Instagram, Facebook, Twitter and LinkedIn)
- Strengthening our online community by creating engaging and interactive digital media content
- Coordinating media partnerships and working together with journalists/PR consultants/influencers/multipliers
- Generating, editing and publishing daily content (original text, images, video or HTML) that builds meaningful connections and encourages our community members to take action
- Planning and coordinating advertisement campaigns via the common social media channels

Hard Facts

- Student Position (16-20 h/week)
- Fair and competitive monthly salary
- Trust-based vacation policy
- Flexible working hours
- The opportunity to stay on board as a full-time employee
- Starting immediately

How to apply

Email your CV to linda@pirate.global

No motivational letter needed. A quick introduction to who you are and what you've done before is appreciated in email format.

What you should bring

Important skills for the job:

- Excellent English in speaking and writing
- A creative mind & a healthy sense of humour
- A fair amount of craziness (the good crazy)
- High affinity towards the most popular social media channels (FB, IG, Twitter, LinkedIn)
- A passion for technology & startups
- The ability to self-organize and work under pressure

Helpful skills for the job:

- First experiences in Social Media Marketing/Content Marketing/Creative writing
- Experience in photography, video making & editing skills