

The background image shows a person from the chest up, wearing a blue sweater, looking down at a laptop. The image is heavily layered with digital and data-themed graphics. In the upper left, there's a horizontal bar chart with values 2000, 3000, 4000, and 5000. In the upper right, there's a line graph with multiple data series and a gear icon. A large, semi-transparent green oval is positioned in the lower half of the image, containing the main text. The overall color palette is dominated by blues, greys, and the green of the text box.

**SEO wird immer komplexer:
Worauf Gründer heute achten sollten**